



# SPARK™

*LIGHT IT UP!*

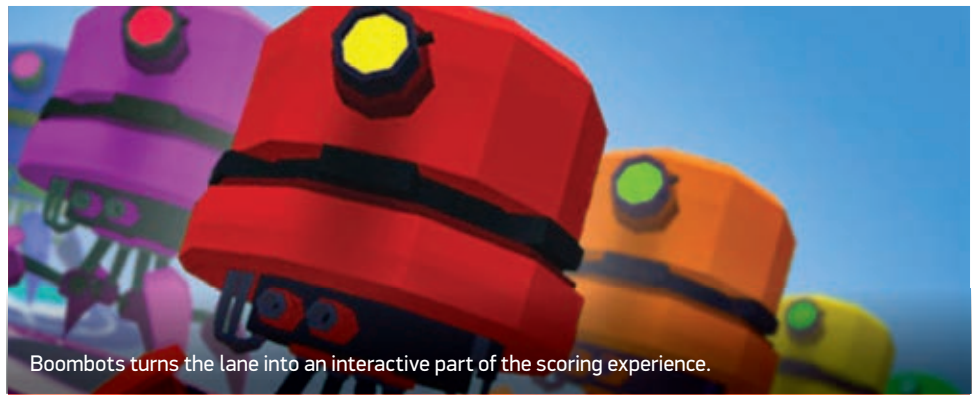
**Brunswick®**  
Experience is Everything.

POWERED BY TOUCHMAGIX.

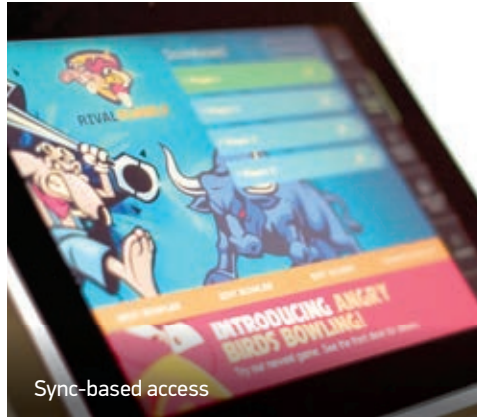
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Sync's Vision™ User Interface



Boombots turns the lane into an interactive part of the scoring experience.



Sync-based access



Spark Node

## SPARK. LIGHT IT UP!

Spark™ is the industry's first immersive, interactive scoring experience. Spark surrounds the bowler in a mesmerizing, one-of-a-kind experience as it delivers the latest technology and entertainment trends to your lanes. Spark engages every segment of entertainment-seekers with software-driven technology and innovation that's built for tomorrow but delivered today.

## THE FUTURE OF THE GAME IS HERE.

Spark's energy starts at the scoring tablet and flows through the settee area, down the lane to the pins, surrounding the bowler in mesmerizing graphics. Spark's fast, fun, engaging games encourage socialization while letting bowlers choose their own adventures.

## NEW AND AUGMENTED GAMES

Guests can select their Spark experience directly on their Sync tablets, choosing from more than 15 animation themes and even projecting their own photos onto the lane. Spark's exclusive Heads-Up Display™ projects scores and stats directly on the lanes. Spark also brings your guests' favorite Sync games to life on the lanes. Games developed exclusively for Spark enables guests to score by hitting targets on the lanes as well as pins.

## THE LATEST TECHNOLOGY

- Fully integrated Sync-based access and availability
- The system is turned on/off based on scoring settings, reducing staff intervention and maximizing the life of the projectors
- Sync's Vision™ User Interface promotes Spark experience to guests

## HARDWARE PACKAGE

Brunswick has partnered with TouchMagix™ to introduce technology that revolutionizes the on-lane projection experience. Spark's hardware automation simplifies ongoing management, and advanced laser projection technology lowers total cost of ownership.

- No moving parts, no components accessible to guests
- Operate using existing Sync scoring tablet
- Four Spark nodes per lane pair, each containing an integrated projector, tracking sensor, and IR lighting
- Light Ring at the base of each node indicates the system status as well as any errors
- Laser projector lamp life of 20,000+ hours

**VISIT [BRUNSWICKBOWLING.COM/SPARK](http://BRUNSWICKBOWLING.COM/SPARK) TO LEARN MORE OR SCHEDULE YOUR SPARK DEMO.**



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